

# Blenheim Sun

Marlborough news worth knowing

**Rate Card 2024**

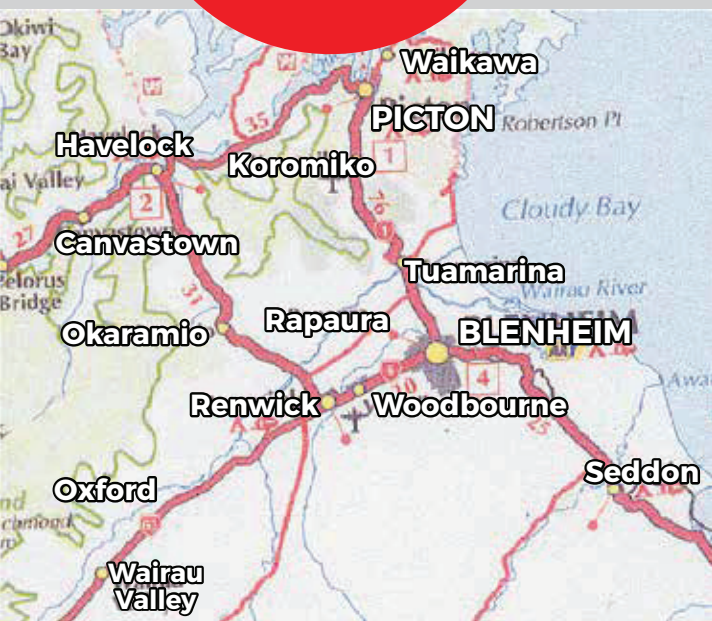
**No.1 for readership**  
Read by more than 43,000 people every issue

**TRUSTED**  
Connecting our region for over 22 years  
**Marlborough's favourite read**

**Read us in print, online  
or on your smart phone 24/7**

**18,820 copies** delivered every Wednesday,  
reaching homes, lifestyle blocks, RD's farms and  
businesses throughout Marlborough.

**18,820 copies**  
delivered every  
Wednesday to homes,  
lifestyle blocks, RD's,  
farms and businesses  
throughout  
Marlborough.



## Get in touch

**Phone: 5777 868**  
**72 High Street. Blenheim**  
**[www.blenheimsun.co.nz](http://www.blenheimsun.co.nz)**

### Advertising:

Sales Manager  
Simon Byrne  
021 706 936  
[simon@blenheimsun.co.nz](mailto:simon@blenheimsun.co.nz)



Sales Executive  
Katrina Whiteside  
0274 304 460  
[katrina@blenheimsun.co.nz](mailto:katrina@blenheimsun.co.nz)



Sales Executive  
Rebecca Samson  
021 201 8590  
[rebecca@blenheimsun.co.nz](mailto:rebecca@blenheimsun.co.nz)



### Editorial:

Chris Valli  
phone 021 0206 6999  
[chris@blenheimsun.co.nz](mailto:chris@blenheimsun.co.nz)



[classifieds@blenheimsun.co.nz](mailto:classifieds@blenheimsun.co.nz)  
[accounts@blenheimsun.co.nz](mailto:accounts@blenheimsun.co.nz)

# Grow customers, sales and profits by advertising with us....

- ✓ No.1 read Marlborough newspaper
- ✓ Perfectly timed to maximise your results being delivered every Wednesday, with less clutter in the letterbox
- ✓ Best local story count in the district.
- ✓ We are the trusted local news source, we've been around for 21 years.
- ✓ We get your message into the home where buying decisions are made.
- ✓ Our readers are local, which means they are most likely to buy from you.
- ✓ We deliver into EVERY "No Circular" letterbox, when others don't!
- ✓ Easy and convenient compact format, high readership, ensuring your advertising works harder for you.
- ✓ We offer a FREE advertising consultancy and design service.
- ✓ We live locally and understand our marketplace, we give you the best advice to get results.
- ✓ Proudly South Island owned and operated
- ✓ Read us online 24/7.

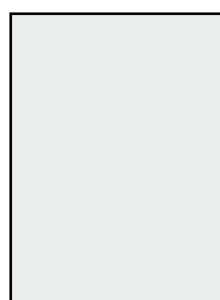
Read us online at  
**[www.blenheimsun.co.nz](http://www.blenheimsun.co.nz)**

All our latest stories can be read online, no matter where you are, our local community news is always accessible 24/7 anywhere in the world!

**105,000 on-line views**  
on an average month



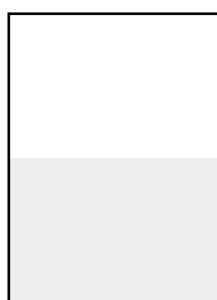
## Effective advertising sizes and rates



### FULL PAGE

38x8  
(380x260mm)

**\$995**



### HALF PAGE

18x8  
(180x260mm)

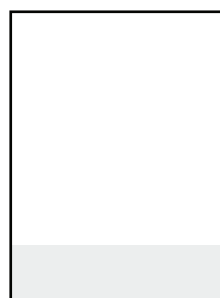
**\$690**



### HALF PAGE VERTICAL

38x4  
(380x128mm)

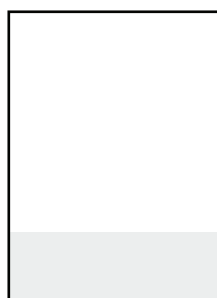
**\$690**



### FRONT PAGE SOLUS

7x8  
(70x260mm)

**\$550**



### 1/4 PAGE HORIZONTAL

9x8  
(90x260mm)

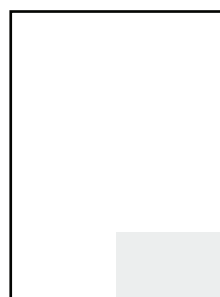
**\$490**



### 1/4 PAGE VERTICAL

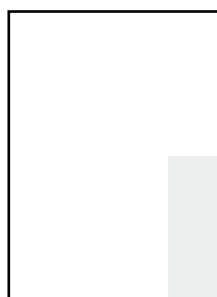
18x4  
(180x128mm)

**\$490**



10x4  
(100x128mm)

**\$350**



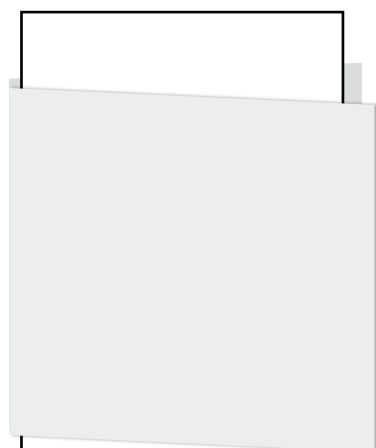
18x2  
(180x62mm)

**\$350**



10x2  
(100x62mm)

**\$190**



### 4 PAGE MAILER WRAP

Printed on  
enhanced 60gsm  
white, 4 pages  
3/4 size, delivered  
around the outside  
of the paper.  
(330 x 265mm each page)

**\$4,995**



### INSERTS

**\$90 per 1000.**

Enquiries welcome  
Phone: 021 706 936  
[simon@blenheimsun.co.nz](mailto:simon@blenheimsun.co.nz)

\*All rates exclude GST



# Advertising rates includes full colour.

DISPLAY	CASUAL	3 ads	7 ads
<b>1/16 Page</b> 100x62mm	\$190	\$190	\$190
<b>1/8 Page</b> 180x62mm or 100x128mm	\$350	\$290	\$250
<b>1/4 Page</b> 80x260mm or 180x128mm	\$490	\$450	\$410
<b>1/2 Page</b> 180x260mm or 380x128mm	\$690	\$650	\$560
<b>Full Page</b> 380x260mm	\$995	\$935	\$795
<b>Front Solus</b> 70x265mm	\$550		
<b>Guaranteed</b> page or position	+25%	+25%	
<b>Wrap</b>	\$4,995		

\*All rates exclude GST

## COMPLETE MATERIAL

**Complete material to be supplied using the Allied Press upload service:**

**[www.selfservice.alliedpress.co.nz](http://www.selfservice.alliedpress.co.nz)**

If you need help at any stage please call the number on the website. Ensure adverts are the correct dimensions with fonts embedded and outlined. Files to contain no crop marks or bleed.

### File formats accepted:

All digital advertising material supplied must be in either of two industry standard formats

- EPS (encapsulated postscript)
- PDF (portable document format)

We strongly recommend using Adobe Acrobat Distiller software to create PDF files.

## NON SUPPLIED ADVERTS

Please supply any logos required in your advert in high resolution jpg or pdf formats. Photos are to be high resolution jpg.

## CLASSIFIED ADVERTISING

**Casual:** \$7.50 per col cm  
**(Sits Vacant/Public Notice)**

**Run Ons:** \$12.00

Minimum for 3 lines (12 words)  
\$2.00 per extra line (4 words)

**Community Notice**  
**(non profit organisations)**

\$15.00 for 25 words

**Trades & Services**

\$39.00 per week  
(8x1) 3 month contract

## COLUMN WIDTHS

**1 column:** 29mm

**2 columns:** 62mm

**3 columns:** 95mm

**4 columns:** 128mm

**5 columns:** 162mm

**6 columns:** 194mm

**8 columns:** 260mm

## DEADLINE

**Display:**

Booking: as soon as possible

Copy: Midday Friday latest

**Classified:**

Booking: as soon as possible

Copy: Midday Friday latest

**Complete Material:**

File by 10.00am latest

\*All rates exclude GST

**Blenheim Office:**

72 High Street

☎ 03 5777 868

✉ [simon@blenheimsun.co.nz](mailto:simon@blenheimsun.co.nz)

✉ [katrina@blenheimsun.co.nz](mailto:katrina@blenheimsun.co.nz)

✉ [rebecca@blenheimsun.co.nz](mailto:rebecca@blenheimsun.co.nz)

**Blenheim Sun**  
Marlborough news worth knowing